



**UNITED NATIONS ASSOCIATION  
OF THE UNITED STATES OF AMERICA**

Southern California Division

July 31, 2024

Hello!

I am thrilled to extend a heartfelt invitation to you for the "[Concert for Peace II: From Harm to Harmony](#)," **a globally streamed concert** commemorating the International Day of Peace on September 21, 2024 at 10:00am Pacific Time.

Our mission is to foster a world that embraces harmony and unity by showcasing how music, as a universal language, can bring people together. This concert aims to highlight the transformative power of music in promoting peace and understanding, something our world desperately needs.

We are seeking broadcast quality music videos from artists around the world who share a vision for a better world. Your participation would not only enrich the event but also inspire countless viewers with your unique voice and message. Your **pre-recorded videos** will be collated as an hour long broadcast alongside other renowned musicians and artists from all over the world. The concert will be streamed for free on the day of the event via [www.knekt.tv](http://www.knekt.tv).

This event is being organized in partnership with the United Nations Association of the USA (UNA-USA Southern California Division) and the Rotary International Action Group for Peace. We will be selecting three non-profit organizations (for example: PennyLane, the Last Repair Shop, and No Kid Hungry) focusing on serving refugees, homelessness, and human rights/mental health, etc., to which viewers can contribute directly.

In addition to contributing content, you may have relationships with VIPs, celebrities, and potential sponsors who could further amplify our message. ***We would be grateful if you could share the attached event flier and 2-minute trailer with clips from our previous concert.***

I would be delighted to discuss potential collaboration opportunities with you. Please feel free to reach out with any questions anytime. I am looking forward to your participation in this concert being a resounding success.

With warm regards and a steadfast commitment to a world that works for everyone.

Sincerely, 

Barry Wayne Simon, Host and Producer  
Concert for Peace II: From Harm to Harmony  
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action for peace  
peace through service



UNA \* USA  
Southern California  
Division

LIVE STREAMED  
**CONCERT FOR PEACE II**  
FROM HARM TO HARMONY



**21 Sep 2024**

10am PST / 1pm EST / 7pm +/- Europe

